

Baboucar Jassey

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UX/UI Design

Wireframing
Rapid Prototyping
User Personas
Interaction Design
Interface Design
User maps
Design Systems
Information Architecture

User Research

Usability Studies
Competitive Analysis
Surveys
Analytics Analysis
Journey Mapping

Software | Skills

Figma
Adobe Premiere Pro
Adobe After Effects
HTML/CSS

Education

University of Washington
Sept 2020 - June 2024, **GPA: 3.6**
BA, **Media and Communications**
Minor, **Computer Science**

Certifications

Google UX Design Certificate

- Foundations of User Experience (UX) Design
- Start the UX Design Process: Empathize, Define, and Ideate
- Build Wireframes and Low-Fidelity Prototypes
- Design a User Experience for Social Good & Prepare for Jobs
- Create High-Fidelity Designs and Prototypes in Figma
- Conduct UX Research and Test Early Concepts
- Build Dynamic User Interfaces (UI) for Websites

Experience

Lead UI/UX Designer

MindSight Mentors Consulting Group :: Feb '24 - Present

As the Lead UI/UX Designer for our consulting group, I work closely with two developers to craft visually captivating and user-friendly digital experiences. Through open communication and iterative design processes, we ensure our projects exceed client expectations, setting new standards for excellence in design and usability.

Lead UI/UX Designer

MindSight Mentors :: Feb '23 - Feb '24

Responsible for managing the design process for many projects, from understanding client goals to performing user research and creating visually appealing interfaces. Using wireframes and prototypes, I gather feedback to align designs with brand identity and user needs.

UX/UI Design Intern

MindSight Mentors :: Oct '22 - Feb '23

Contributed to diverse projects by understanding client objectives, conducting user research, and crafting visually engaging interfaces under lead senior supervision. Using wireframes and prototypes, I gathered feedback to ensure designs resonate with brand identity and user preferences.

Lead Media Production Intern

MindSight Mentors :: Aug '21 - August '23

Responsible for all Media and Video Production, editing, and publishing. Met with MindSight Directors and Leadership Team to gather and document video, photo, and media production requirements. Planned, setup and produced multiple videos that were featured at the Youth Center Inauguration.